

Data governance: building trust and enabling digital health

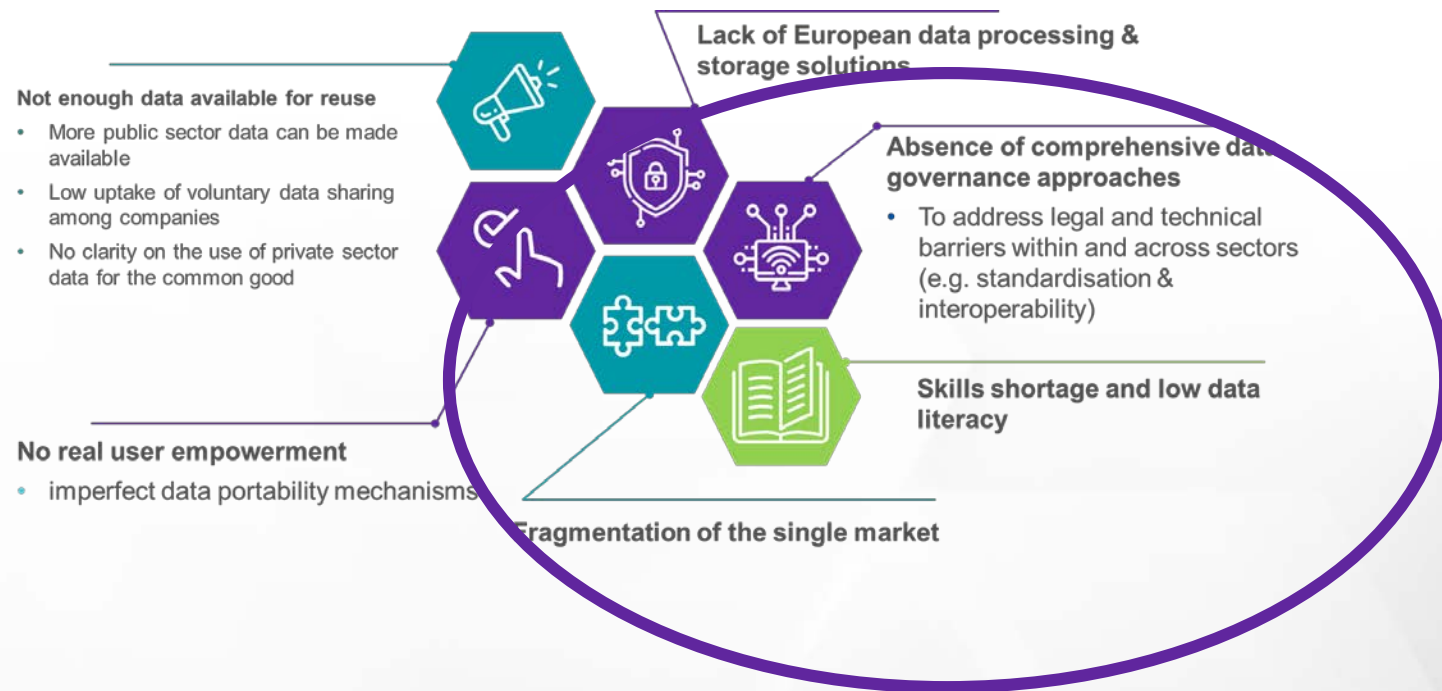
MedTech Europe pitch at the eHAction workshop
“Common governance principals for the re-use of health data”
23-25 June 2020

A vision confronted with barriers

Vision:

Healthcare better, safer and more efficient:

- advanced digital and remote healthcare services and monitoring of systems performance;
- research and innovation;
- transparency on quality, outcomes and cost-effectiveness,
- public health monitoring and tracking of epidemics,
- personalised medicine and
- task automation



MedTech Europe views/recommendations

- **Trust is built (and lost) at local, regional or Member States level**
- **Governance model needs to address:**
 - Data lifecycle and data actors (patients, physicians, hospitals, industry...)
 - Data protection and security – including practical guidelines
 - Effective and reliable data access, sharing and use (e.g. federated networks)
 - Transparency and engagement about data use and benefits
 - Citizen/patient awareness and empowerment
 - Public oversight and recommendations
- **Education/communications about benefits of health data use**
 - Consider supporting/connecting with (patient-led) “Data saves lives” initiative (<https://datasaveslives.eu/>)

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